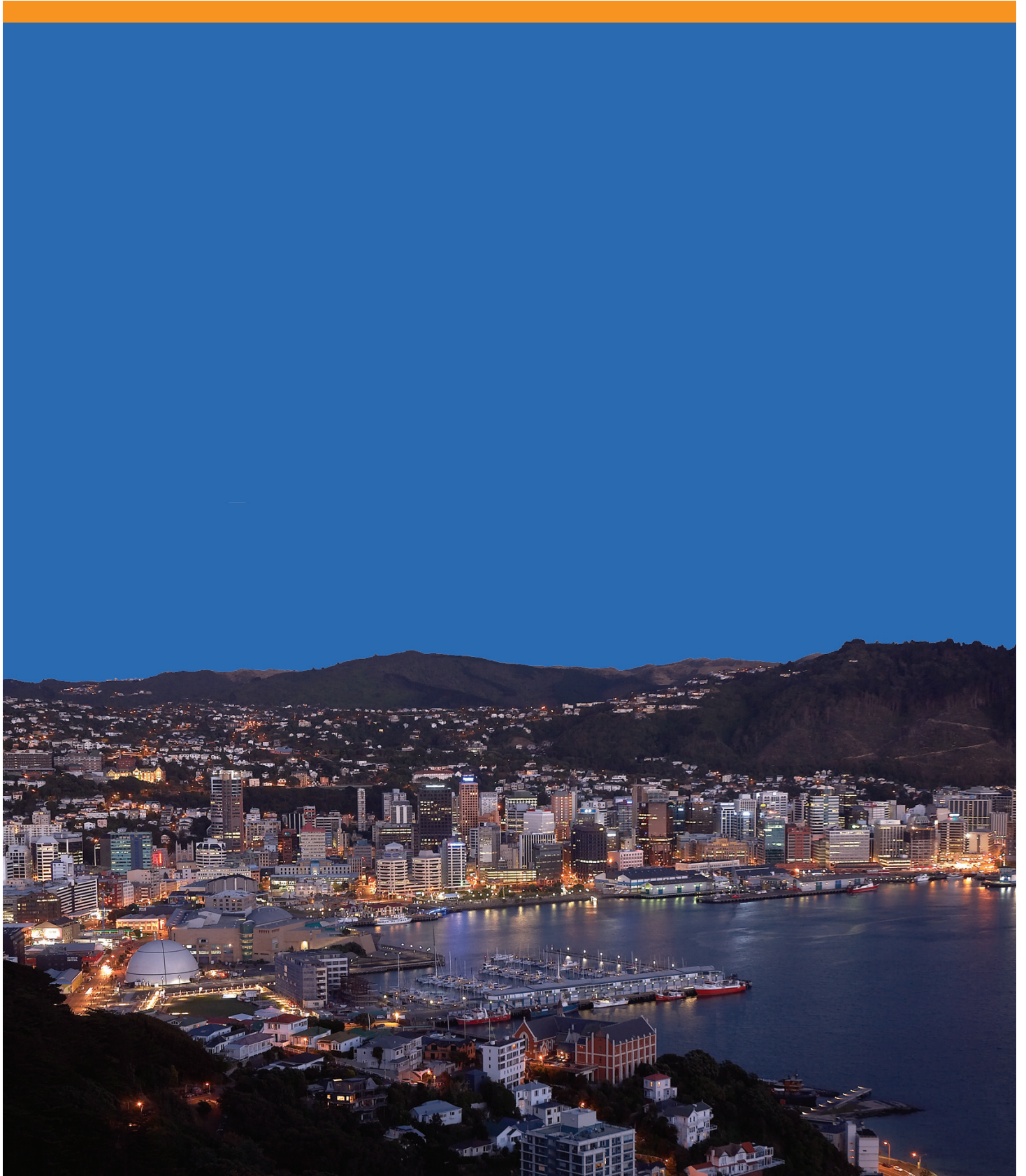




ANZGIG Scientific Meeting 2010
19–20 February
InterContinental Wellington
New Zealand

Sponsorship &
Exhibition Proposal



Invitation from the Chair

On behalf of the organising committee, I am delighted to invite you to participate in the 2010 Australian and New Zealand Glaucoma Interest Group Scientific Meeting to be held for the first time in Wellington. InterContinental Hotel Wellington will be the venue for the meeting, taking place over 19 and 20 February 2010.

The programme will cover basic science, epidemiology and clinical research in glaucoma, as well as in-depth case discussions and video presentations, which have been a highlight of previous meetings.

The keynote speaker this year is Robert Weinreb, M.D. Dr Weinreb is a clinician, surgeon and leading glaucoma scientist with a top international profile. He oversees all clinical aspects of glaucoma research, diagnosis and treatment at the Hamilton Glaucoma Center, UCSD.

I would like to invite your organisation to consider supporting the ANZGIG Scientific Meeting 2010. Outlined in this brochure are the sponsorship, advertising and exhibition opportunities available to you. We are anticipating 100+ delegates, including the majority of glaucoma specialists from Australia and New Zealand as well as general ophthalmologists with an interest in glaucoma.

There are a number of opportunities offering different levels of support and commensurate exposure for your organisation.

The organising committee welcomes your support and your suggestions on any other ways of delivering you sponsorship with value and in a manner that will help meet various marketing objectives.

Industry involvement plays a critical role to the success of the ANZGIG meeting and your support will be highly valued.

Sincerely,



Dr Tony Wells
Organising Committee Chairperson

ANZGIG Scientific Meeting 2010 Organising Committee Chairperson

Dr Tony Wells
Capital Eye Specialists
Wellington
New Zealand

Conference Organisers

Avenues Event Management
Wellington
New Zealand
Contact: Mieke de Court
Telephone: +64 4 473 8044
Email: anzgig@avenues.co.nz

Conference Venue

InterContinental Wellington
2 Grey Street
Wellington
New Zealand
Website: www.intercontinental.com

Conference Website

For all the latest information on ANZGIG Scientific Meeting 2010, please visit the ANZGIG website;
www.anzgig.org.au/meeting

Sponsorship Opportunities

Becoming a sponsor allows you to enjoy a range of opportunities to leverage your organisation's association with the ANZGIG Scientific Meeting. These opportunities will give you the chance to raise your organisation's profile and to gain exposure and recognition through the listed benefits at the same time as making a significant contribution towards the overall success of the 2010 Meeting.

All sponsorship opportunities come with at least one complimentary delegate registration including social functions tickets.

Exhibitors are encouraged to attend the academic sessions. Morning and afternoon teas and lunches will be served in the Trade Exhibition.

We look forward to welcoming delegates and exhibitors to the ANZGIG Scientific meeting 2010.

All prices quoted are in New Zealand dollars and include GST which is applied at 12.5%.

Major Sponsor NZ\$15,000.00

- Acknowledgment of your company as a Major Sponsor during the opening and closing addresses
- Recognition as the sponsor of an international keynote speaker – if applicable (as per arrangement and to be decided upon in conjunction with, and final approval from, the Organising Committee)
- Your company logo displayed on powerpoint slide recognising sponsorship of the speaker prior to their presentation (if applicable)
- Your company logo featured on the sponsors powerpoint slide shown at regular intervals throughout the event
- Recognition (logo) of your company as a Major Sponsor on all printed material produced after sponsorship is confirmed including recognition as the sponsor of the international keynote speaker if applicable
- Recognition (logo) of your company as a Major Sponsor on all promotional emails produced after sponsorship is confirmed including recognition as the sponsor of the international keynote speaker if applicable
- Corporate signage (provided by you) displayed on main stage in the plenary conference room

- The opportunity to make a presentation of up to 5 minutes in length as part of the official programme
- One exhibition display area including one clothed table (in a prominent position)
- Internet link to your company's website from the sponsors page of the event website
- Two Full Delegate Registrations
- Two additional complimentary Conference Dinner tickets
- Two additional complimentary Welcome Reception tickets
- One full page advertisement (black and white) in the conference handbook (finished artwork to be supplied by you)
- One of your company's product samples or brochures (provided by you) inserted into each delegate's satchel (maximum size A4, four pages, to be approved by the Organising Committee)
- Mailing list of the delegate contact details excluding details of those who requested privacy

Conference Sponsor NZ\$7,500.00

- Acknowledgment of your company as a Conference Sponsor during the opening and closing addresses
- Company logo featured on the sponsorship slide shown at regular intervals throughout the event
- Recognition (logo) as a Conference Sponsor on all printed materials produced after sponsorship is confirmed
- One exhibition display area including one clothed table
- Hyperlink to your company's website from the sponsors page of the event website
- One half page advertisement (black and white) in the Handbook (finished artwork to be supplied by you)
- Two Full Delegate Registrations
- One of your company's product samples or brochures (provided by you) inserted into each delegate's satchel (maximum size A4, two pages, approved by Organising Committee)
- Mailing list of the delegate contact details excluding details of those who requested privacy

Satchel Insert NZ\$280.00

One of your company's product samples, promotional items or brochures inserted into each delegate's satchel. Brochures must be no larger than A4 in size and no more than four pages. All items need to be approved by the Organising Committee.

Exhibition Opportunities

A Trade Exhibition will feature as part of ANZGIG Scientific Meeting 2010. The Exhibition will take centre stage as the networking centre, with all catering breaks being served here. The floorplan will be designed to give exhibitors maximum exposure and will encourage delegates to move freely through the exhibition, offering great opportunities for exhibitors to interact directly with delegates.

All prices quoted are in New Zealand dollars and include GST which is applied at 12.5%.

Exhibition Display NZ\$1,500.00

- One exhibition display area including one clothed table (in a prominent position)
- One Exhibitor Registration per display
- Acknowledgment as an Exhibitor in the Conference Handbook
- Fascia board featuring your company's name (maximum 30 letters)
- Mailing list of the delegate contact details excluding details of those who requested privacy

Any furniture and additional requirements can be ordered at the exhibitor's expense through the contracted exhibition build organisation (details to be provided closer to the time.)

Full logistical information will be provided to confirmed exhibitors in an Exhibition Manual which will be forwarded closer to the time of the conference.

Disclaimer:

Every effort has been made to present, as accurately as possible, all the information contained in this brochure. The Organising Committee do not accept responsibility for any act or omission on the part of the service providers. No liability is accepted for any inaccuracy or mis-description, nor for delay or damage, including personal injury or death, whosoever caused resulting from or arising out of reliance upon any general or specific information published in this brochure. In the event of unforeseen circumstances, the Organising Committee reserves the right to change any or all these details.



ANZGIG Scientific Meeting 2010
19–20 February
InterContinental Wellington
New Zealand

Registration Form

To:

Ted Butler
Secretary, NOSA
P.O. Box 5515
Chatswood West
NSW 1515
Australia

Fax + 61 2 94113242

Tel + 61 2 94123033

Company Name: _____

Contact Name: _____

Address: _____

Telephone No: _____

Mobile No: _____

Fax No: _____

Email: _____

Please tick the box below that applies to your company and return this form to the address above by Friday:

- Yes we would like to be a Major Sponsor @ \$15,000.00
- Yes we would like to be a Conference Sponsor @ \$7,500.00
- Yes we would like to receive information about Conference Displays
- Yes we would like to buy _____ (quantity) satchel inserts @ \$280.00
- No we are unable to support the meeting

All prices quoted are in New Zealand dollars and include GST which is applied at 12.5%.