

# ANZGIG *2007 Scientific Meeting*

AUSTRALIAN & NEW ZEALAND GLAUCOMA INTEREST GROUP



**9-11 March 2007**  
Hyatt Regency Adelaide,  
South Australia

***Sponsorship & Exhibition Prospectus***

GLAUCOMA 2007

# Invitation

On behalf of the Organising Committee, I am delighted to invite you to participate in the 2007 Scientific Meeting of the Australia and New Zealand Glaucoma Interest Group (ANZGIG) to be held at the Hyatt Regency Adelaide from 9 – 11 March.

The program will consist of a mixture of glaucoma-based science, epidemiology, clinical studies and case discussion.

Keynote speaker will be Epidemiologist and angle-closure glaucoma expert Dr Paul Foster, Senior Clinical Lecturer, Dept of Epidemiology, Institute of Ophthalmology University College London.

I would like to take this opportunity to invite your organisation to consider supporting the ANZGIG 2007 Scientific Meeting. Outlined in this Prospectus is a range of sponsorship, exhibition and advertising opportunities available for you to interact with the anticipated 80 delegates including glaucoma specialists and general ophthalmologists with an interest in glaucoma.

The information is, of course, negotiable and we would be happy to discuss any ideas that you may have in order to meet various marketing objectives.

Industry support, either by way of sponsoring or exhibiting, will play a pivotal role in the overall success of the ANZGIG 2007 Scientific Meeting and any contribution will be highly valued.

## **Associate Professor Robert Casson**

*Organising Committee Chairperson  
ANZGIG South Australia*

## **ANZGIG 2007 Scientific Meeting Organising Committee**

Robert Casson  
Ivan Goldberg  
Kylie Dansie

## **Venue**

### **Hyatt Regency Adelaide**

North Terrace,  
Adelaide, South Australia, Australia 5000

Tel: +61 8 8231 1234  
Fax: +61 8 8231 1120

Web: [www.adelaide.regency.hyatt.com](http://www.adelaide.regency.hyatt.com)

Hyatt Regency Adelaide is situated in one of the city's finest locations, on the picturesque River Torrens. The hotel forms an integral part of Adelaide's spectacular new Riverbank Promenade and is adjacent to the Adelaide Convention Centre, Adelaide Casino and the Festival Centre. Adelaide Airport is just a 15 minute drive from the hotel.

## **Conference Secretariat**

SAPMEA Conventions, specialists in running conferences and exhibitions, have been contracted to manage the ANZGIG 2007 Scientific Meeting. Should you have any questions or require further information about sponsoring or exhibiting at this event, please contact:

Sonya Altschwager, Sponsorship & Exhibition Consultant  
SAPMEA Conventions

200 Greenhill Road, Eastwood SA 5063

Direct Phone: +61 8 8274 6054

Fax: +61 8 8274 6000

Email: [sonya@sapmea.asn.au](mailto:sonya@sapmea.asn.au)

## **Conference Website**

For all the latest information on the ANZGIG 2007 Scientific Meeting, please visit the website at:

[www.anzgig.org.au](http://www.anzgig.org.au) or  
[www.sapmea.asn.au/glaucoma2007](http://www.sapmea.asn.au/glaucoma2007)

# SPONSORSHIP OPPORTUNITIES

*The ANZGIG 2007 Scientific Meeting gives your company an excellent opportunity to meet and network with delegates whilst demonstrating your commitment to our industry. This Meeting is committed to the view that the relationship with Sponsors must always be mutually beneficial and contribute to the growth of both parties.*

Each of the opportunities listed will enable you to make a significant contribution towards the overall success of this year's Meeting while enjoying strong branding and exposure in a focused, professional learning environment.

By becoming a valued sponsor on any of the levels listed below, you will be affiliated with all aspects of the event and will receive considerable exposure and recognition through the listed benefits.

All prices quoted are in Australian Dollars and inclusive of GST.

## **Major Sponsor \$11,000**

- Acknowledgment as the Major Sponsor during the opening and closing addresses
- Recognition as the sponsor of an International Keynote Speaker (speaker to be decided upon in conjunction with, and final approval from, the organising committee).
- Company logo displayed on slide recognizing sponsorship of the speaker prior to their presentation
- Company name or logo to be associated with the International Keynote Speaker on all printed materials and media releases produced after sponsorship is confirmed
- Corporate signage (provided by you) displayed on main stage in the plenary conference room
- Opportunity to make a 5 minute (max) presentation as part of the official program
- One Exhibition display in prominent position
- Internet link to your organisation's website from the sponsors' page of the event website
- Two (2) full Conference Registrations with all inclusions
- Two (2) additional complimentary tickets to the Welcome Reception
- Two (2) additional complimentary tickets to the Conference Dinner
- One full page advertisement (black and white) in the Handbook (finished artwork to be supplied by you)
- Acknowledgment as a Sponsor on welcome signage
- Organisation's product sample or brochure (provided by you) inserted into each delegate satchel (maximum size A4, four pages, approved by Organising Committee)
- Mailing list of the delegate contact details provided after the conference, in accordance with the Privacy Act 1998

## **Conference Sponsor \$5,500**

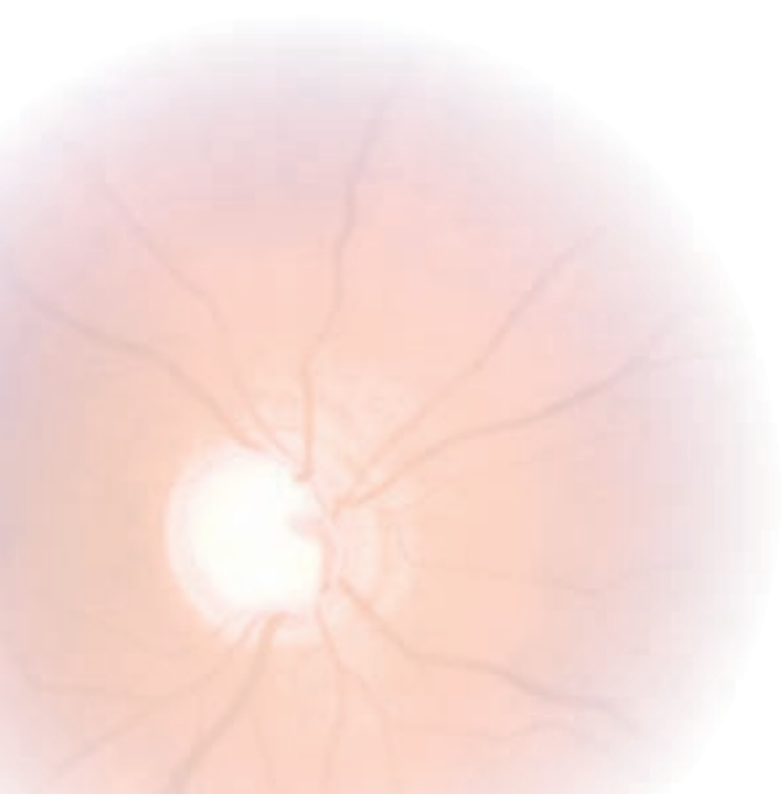
- Acknowledgment as a Sponsor during the opening and closing addresses
- Recognition as a Sponsor (logo) on all printed materials produced after sponsorship is confirmed
- Company logo featured on the sponsorship slide shown at regular intervals through the event
- One Exhibition display
- Internet link to your organisation's website from the sponsors' page of the event website
- One (1) full Conference Registration with all inclusions
- Half page advertisement (black and white) in the Handbook (finished artwork to be supplied by you)
- Acknowledgment as a Sponsor on welcome signage
- Organisation's product sample or brochure (provided by you) inserted into each delegate satchel (maximum size A4, four pages, approved by Organising Committee)
- Mailing list of the delegate contact details provided after the conference, in accordance with the Privacy Act 1998

# SPONSORSHIP OPPORTUNITIES

## **Satchel Insert \$110**

Your organisation's product sample, promotional item or brochure can be inserted into each of the anticipated 80 delegates' satchels. Brochures are restricted to four pages, A4 size, with approval by the Organising Committee. Suggestions for promotional items include:

- Note Pads
- Pens
- Confectionery
- Stress Ball
- Mouse Pad
- Compendium
- Cork screw



# EXHIBITION OPPORTUNITIES

*An Exhibition will be held in conjunction with the ANZGIG 2007 Scientific Meeting at the Hyatt Regency Adelaide. The Exhibition will be the 'central hub' of all activities conducted as part of the conference program. All lunches, morning tea and afternoon teas will be served in this area.*

The floor plan will be designed to provide maximum exposure for all exhibitors and also encourage delegates to move freely through the area. This gives each exhibitor a tremendous opportunity to interact directly with the anticipated 80 delegates.

All prices quoted are in Australian Dollars and inclusive of GST.

## **Exhibition Displays \$990**

Each Exhibition Display will include the following:

- 1.8m wide x 1.5m deep display area
- Velcro receptive back board 1.8m wide x 1.2m high
- Display table, clothed
- Fascia board featuring your organisation's name (maximum 30 letters)
- One Exhibitor Registration per display (includes daily catering of lunches, morning and afternoon teas, satchel, handbook and name badge).
- One (1) ticket to the Welcome Reception
- Acknowledgment as an Exhibitor in the Conference Handbook
- Mailing list of the delegate contact details provided after the conference, in accordance with the Privacy Act 1998.

Any furniture and additional requirements can be ordered at the exhibitor's expense through the contracted exhibition build Organisation.

Full logistical information will be provided to confirmed exhibitors in an Exhibitor Manual, forwarded to you closer to the time of the conference.

## **Additional Exhibitor Registration(s) \$220**

Organisation representatives can register as 'Additional Exhibitors' to assist in staffing the Exhibition Display and includes:

- Daily catering of lunches and morning and afternoon teas
- One (1) ticket to the Welcome Reception
- Satchel
- Handbook
- Name badge.

# GENERAL INFORMATION

## Booking

To secure a sponsorship or exhibition space, please complete the Application Form and forward to Sonya Altschwager, SAPMEA Conventions, together with a non-refundable 50% deposit. Applications received without a deposit cannot be processed.

Allocation of sponsorship and exhibition space(s) will be made strictly in order of receipt of application forms and accompanying deposits.

To ensure your sponsorship selection or the number of booths you require, please book early. Late bookings are possible, but choices may be limited. One or more booths may be joined.

## Final Payment

Settlement of all outstanding monies is required by no later than 3 months after receipt of deposit or 2 months prior to the event, whichever is earlier. If full payment is not received within this timeframe, the Organising Committee reserves the right to re-assign your sponsorship or display space without notice.

## Cancellation

Cancellation of bookings must be made in writing and forwarded to SAPMEA Conventions. Cancellations received before Friday, 26 January 2007 will receive a refund of all payments, less the non-refundable deposit.

## Security

The plenary hall and exhibition area will be locked each evening. It is suggested that no easily removed valuable items be left over night. Regular security patrols will be made of the area during the evening. However, no responsibility can be held for any loss or damage to equipment and display materials.

## Promotion

All sponsors and exhibitors are encouraged to promote their support and involvement in this event. This could include an excerpt on emails, letterheads, accounts, websites or any other appropriate documentation.

### Disclaimer

*Every effort has been made to present, as accurately as possible, all the information contained in this brochure. The Organising Committee, SAPMEA Incorporated and its Agents act only to procure and arrange these activities and do not accept responsibility for any act or omission on the part of the service providers. No liability is accepted for any inaccuracy or misdescription, nor for delay or damage, including personal injury or death, howsoever caused resulting from or arising out of reliance upon any general or specific information published in this brochure. In the event of unforeseen circumstances, the Organising Committee reserves the right to change any or all of these details.*

**ANZGIG 2007 Scientific Meeting**  
**SPONSOR & EXHIBITOR APPLICATION FORM**

Name:..... Organisation: .....  
Position:..... Address: .....  
Email:.....  
Phone:..... Fax: .....

---

**Sponsorship:** Please tick to select sponsorship

- Major Sponsor @ AUD \$11,000
- Conference Sponsor @ AUD \$5,500
- Satchel Inserts @ AUD \$110

**TOTAL SPONSORSHIP: AUD\$** .....

---

**Exhibition:** Yes, we would like to reserve ..... Exhibition Display (s) @ AUD \$990 each:.....

One Exhibitor Registration is included per display:

Name 1 : .....

**Additional Exhibitor Registration(s):** I would like to register..... people @ AUD \$220 each:.....

Registration 1: ..... Registration 3: .....

Registration 2: ..... Registration 4:.....

**TOTAL EXHIBITION: AUD\$** .....

---

**APPLICATION TOTAL: AUD\$** .....

**50% DEPOSIT DUE: AUD\$** .....

---

**REMITTANCE:** All prices are in Australian Dollars and inclusive of GST. ABN No. 42 145 490 048

- Cheque payable to SAPMEA       Charge Card:
- Or Electronic Transfer:

Total amount to charge: AUD\$ .....

Card type: ..... Expiry Date: .....

Card Number: .....

Verification No: .....

Cardholder's Name:.....

Cardholder's Signature: .....

Bank SA (St George Bank) North Adelaide Branch  
90 O'Connell Street, North Adelaide SA 5006

Account Name: SAPMEA	BSB Number: 105 022
Account Number: 112596640	Bank Reference: Quote 9731

Please forward remittance advice by email to:  
**sonya@sapmea.asn.au** or fax through when deposit is made.

**Please return this form with deposit to:**  
**SAPMEA, 200 Greenhill Road, Eastwood SA 5063**  
**or Fax to +61 8 8274 6000**